

allure

THE BEAUTY EXPERT

NOVEMBER 2007

COOL NEW MAKEUP

Bright Eyes, Bold Lips

Lash-Tastic

Thick

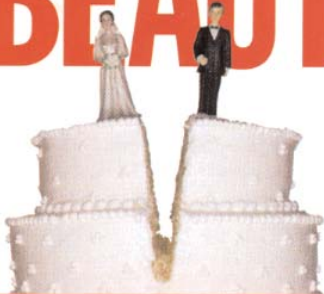
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BEAUTY AND THE BEAT



Ex-treme Makeover

Retail therapy has long been a salve for a broken heart, so it's no surprise that companies now market directly to the recently jilted. Sex columnists Em and Lo, authors of *Buh Bye: The Ultimate Guide to Dumping and Getting Dumped* (Chronicle Books), take a look at the spa packages and makeup that promise to brighten your darkest romantic hour.

THE GOODS:

Orly Nail
Lacquer
Divorcé
Collection



THE PITCH:

"Some romances don't last forever." The line of six shades includes Pawn the Ring; It's Not Me, It's You; and One Night Stand.



THE ANALYSIS:

Only you will know the true message behind your choice of nail color: the deep purple of Take Him to the Cleaners; the bright, in-your-face red of See Yah; or the serene, opal glaze of 50/50.

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AS SEEN IN ALLURE NOVEMBER 2007

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